



Public Campus Ministries  
General Conference  
of Seventh-day Adventists

'16  
OCTOBER 14-16

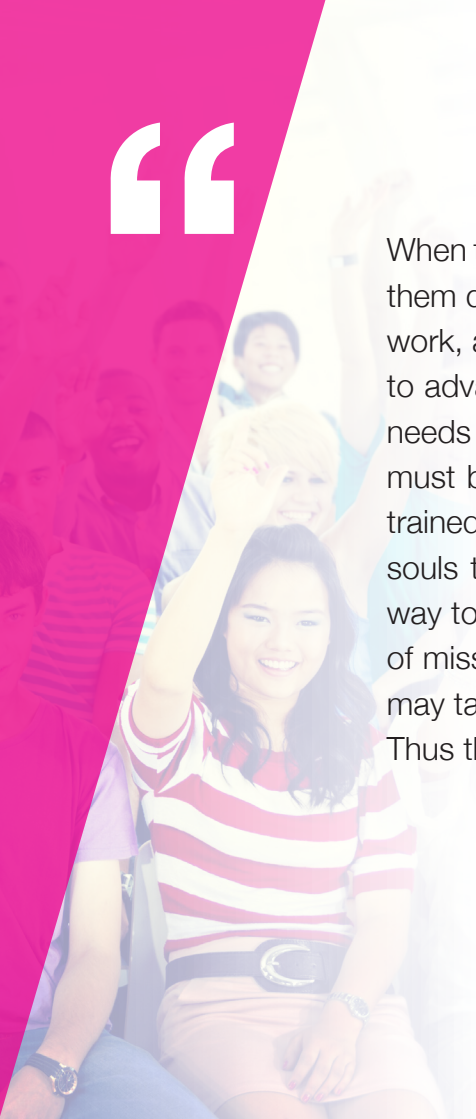
**EMPATHIZE. ENGAGE. EMPOWER.**

Global PCM Weekend 2016





“



When the youth give their hearts to God, our responsibility for them does not cease. They must be interested in the Lord's work, and led to see that He expects them to do something to advance His cause. It is not enough to show how much needs to be done, and to urge the youth to act a part. They must be taught how to labor for the Master. They must be trained, disciplined, drilled, in the best methods of winning souls to Christ. Teach them to try in a quiet, unpretending way to help their young companions. Let different branches of missionary effort be systematically laid out, in which they may take part, and let them be given instruction and help. Thus they will learn to work for God.

*Ellen G. White, Gospel Workers, p. 210*

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# Introduction:

**Global PCM Weekend 2016** (October 14-16, 2016) is not just an event, but rather the beginning of a process; that of the Year of PCM/Campus Mission & Service (Year of Student Evangelism).

# Aim:

The aim of the Global PCM Weekend (every third weekend of October) is to connect and involve Seventh-day Adventist students, academics and professionals in mission and service on campus, in church, and in their community; the Three C's of PCM.

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- 1 Empathize (Friday/Sabbath-“Reach In to God”):** Empathize on campus with the needs of their fellow students and professors in their educational institution.
- 2 Engage (Sabbath-“Reach Up to God”):** Engage in church by actively involving students and local church members during Sabbath worship and fellowship, welcoming and engaging new students into church-life. In particular, those students who are away from their home and transitioning to a new church away from their home church.
- 3 Empower (Sunday-“Reach Out with God”):** Empower in the community by challenging and urging students, academics and professionals to proactively render their services for the needs of their community.

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## Suggested Activities for **FRIDAY/SABBATH**

- 1 Organize a “Meet & Greet” or “Let’s Be Friends” social events where students can meet each other, fellowship, introduce the PCM weekend, and invite the attendees to the weekend’s activities.
- 2 Thank You Campaign: Find creative ways to show appreciation to professors and office staff on campus without interrupting classes or disrupting their work.
- 3 Organize service activities for fellow students by providing what others truly need.
  - Have a PCM booth set up where students can find useful information of on-campus resources (academic and social resources), as well as information on the local PCM chapter.
  - “Water for the Soul”: Provide free bottles of water and an encouraging quote for the soul. Hand out or share healthy living tips if requested or welcomed. Never force students to receive or listen against their will.
  - “Music for the Soul”: Perform a live concert or play soothing and uplifting music on campus.
- 4 Beautify the Campus.
- 5 Clean Campus Campaign.

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# Suggested Activities for **SABBATH**

- 1 Introduce and welcome new students who are away from home.
- 2 Involve students in worship services: special music, Sabbath School special feature, testimonies, scripture reading, prayers, ushering, welcoming, preaching, teaching, etc.
- 3 Provide a special potluck to welcome new students.
- 4 Invite church members to adopt both new and old students so that they may have an adopted “home away from home”.
- 5 Ask church members to be mentors and sponsors for students.
- 6 Invite students to church members’ houses for Sabbath afternoon fellowship.
- 7 Have a joint service with Adventist churches, focusing on the ministry to students, academics and professionals.
- 8 Create an intergenerational worship service/experience where people of all ages participate.
- 9 Pastors preach sermons especially prepared for students, academics and professionals.
- 10 Have a special music/praise service, inviting the community, students and teachers/professors from their educational institutions.
- 11 Sabbath outreach activities to enhance friendship and fellowship.

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# Suggested Activities for SUNDAY

1 Partner with others to organize a service project in the community.

2 Here are some service activities to consider:

- Blood drive.
- Visiting nursing homes and orphanages.
- Adopt a road and clean.
- Community Beautification Day (painting community wall, building, etc.)
- In partnership with the local municipality, utilize Adventist volunteers to support volunteer projects their communities are organizing such as soup kitchen, feeding the homeless, collecting non-perishable food or canned goods for community food bank or local relief agencies, handing out clothes, etc.
- Compassion activities.
- “Silent Service Flash Mob”: Have service-oriented flash mobs, refraining from proselytizing. By watching our silent service, others will be prompted to ask who we are, instead of being told. However, our Adventist mandate is to share with the world The Three Angels Messages and this should be our priority.
- Literature evangelism. Sharing our Adventist literature with others.





# Global PCM Weekend **T-shirt** Suggestions

## iFollow

1

*1 Cor 11:1 "Be ye followers of me, even as I also am of Christ."*

Wear this word in front of the Global PCM Weekend shirt and put "1 Cor 11:1" under "iFollow". Write out the entire verse on the back of the shirt, "Be ye followers of me, even as I also am of Christ." It would be a powerful non-verbal statement when Adventist wear this word and serve others.



# iServe

*Jos 24:15 "But for me and my house, we will serve the LORD."*

2

As "Service and Mission" is the main objective of PCM, Adventist students, academics and professionals are encouraged to wear "iServe" when they are involved in community service projects/activities on Sunday.



# iMentor

*1 Thess 5:11 "Edify one another, even as also ye do."*

3

Identify godly adults with experience and wisdom, recognize them and introduce them as mentors for students, allowing the students to build mentor-mentee relationships with these PCM mentors. The two most important character traits of PCM mentors are “reverence and humility”. Those who are wearing the shirt with “iMentor” are volunteering to be mentors and sponsors for students and young professionals who are looking for guidance and counsel as they make important choices in their life.



#GPCMW16

# Reporting and Live Broadcasting

**Global PCM Weekend App:** Upload pictures and videos during the event with the hashtag #GPCMW16.

**Live broadcasting on Hope TV:** Starting Friday/Sabbath 7pm to Saturday/Sabbath, 7pm, EST (Eastern Standard Time).

**Online Broadcasting and Podcasting:** There will be an online hosting site for #GPCMW16 where students will become field reporters during the event.

**Pictures and videos can be uploaded to the GC PCM official Facebook page:**  
“Seventh-day Adventist Public Campus Ministries – PCM”.

# Promotion



- 1 There will be a promotional video produced by GC PCM that will be distributed.
- 2 Division PCM Directors/Coordinators and Union PCM Directors/Coordinators are encouraged to record their own promotional video, or make a promotional video, inviting students, academics and professionals to join #GPCMW16.
- 3 The event will be promoted in Dialogue and other Adventist magazines by form of an article or advertisement.
- 4 Facebook community page “Global PCM Weekend” and Facebook event page “Global PCM Weekend 2016” have been set up and will be for the purpose of promotion and participation.
- 5 The Global PCM Weekend Social Media Team will use twitter and other Social Media services to promote and engage.
- 6 Emails and PCM newsletter will be used for promotion and reporting.


### Global PCM Weekend 2016 Hashtags:

#GlobalPCMWeekend #GPCMW16


**Disclaimer:** These are some suggestions and we encourage students to be creative in organizing an event or an activity that is most relevant to their felt needs. Be creative!




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“Seventh-day Adventist Public Campus Ministries  
- PCM” / “Global PCM Weekend”



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