

Social Media

Instructor required					
	1. W	hat is social media?			
		efine the following types of social media. Give a current example of ach one as applicable.			
	a.	Internet forum			
	b.	Text messaging			
	c.	Social network service			
	d.	Social blogs			
	e.	Podcast			
	f.	Social bookmarking			

	What are some distinct advantages of using social media? In your valuation, include the advantages of social media within the context of:
a.	Personal relationships
b.	International family and/or friends
c.	Prayer requests
d.	Journaling important events
e.	Evangelism / witnessing / spiritual development
Ir	What are the disadvantages, dangers and pitfalls of using social media? Include in your discussion how each of the following or their equivalent reates challenges for a Christian person using social media.
a.	Bullying
b.	Data collection by unknown third parties
c.	Targeted marketing / advertising
d.	Gaming
e.	Addiction
f.	Publicity of information once posted online
g.	Posting information that may affect future employment
	Date completed

	w po	hen posting information about yourself as well as responding to ested information about others. Include the following topics as a part of our discussion:
	•	Ethics
	•	Personal safety
	•	Parental accountability
		Date completed
		iscuss with a group how social media can be used to engage the llowing different types of learners:
	•	Visual
	•	Auditory
	•	Read/Write
	•	Kinesthetic
		Date completed
	(s	iscuss what each of the following passages say about communications ocial media). How can we use that guidance in our communications hen visiting social networking sites?
	a.	Matthew 24:14
	b.	Matthew 28:19
	c.	Ephesians 4:29
	d.	Proverbs 15:28

8.	Read Philippians 2 concerning the character of Jesus Christ.
á	a. Review your social media profile to see if it reflects those characteristics that you would want others to view.
	Date completed
J	b. Create steps to enhance your profile and related content that can reflect the character of Christ.
	Date completed
9.	Create a presentation, speech or game that shows what you have learned about social media while earning this honor. Share this presentation with a group.
	Date completed
10.	If your church or Pathfinder club uses social media for advertising the church and its ministries, assist with an update and learn the process of updating that social media page. If your church or Pathfinder club does not use social media, discuss with the leadership why they don't.
	Date completed